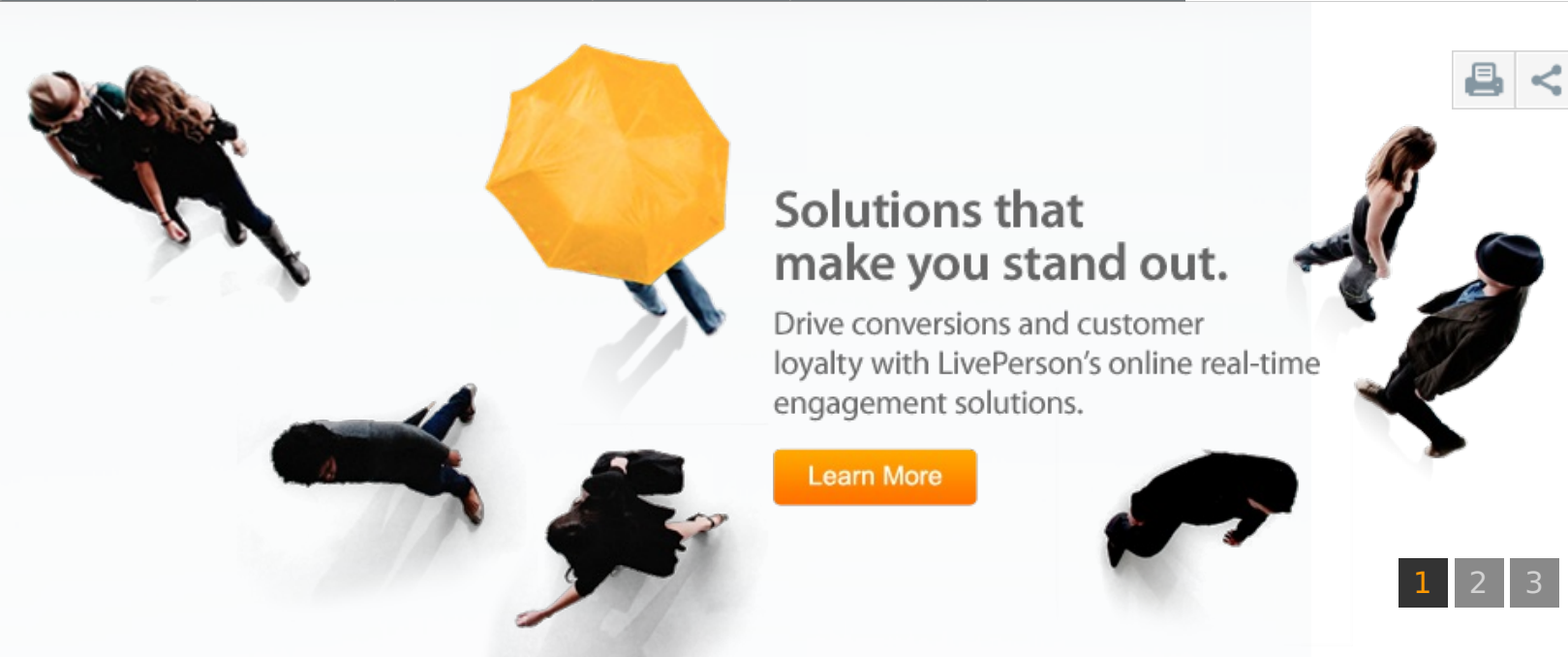


THE CONNECTED CUSTOMER	INDUSTRY SOLUTIONS	PRODUCTS AND SERVICES	PLATFORM CAPABILITIES	NEWS AND EVENTS	ABOUT LIVEPERSON	1.1 Billion site visits observed per month
------------------------	--------------------	-----------------------	-----------------------	-----------------	------------------	--



## Solutions that make you stand out.

Drive conversions and customer loyalty with LivePerson's online real-time engagement solutions.

[Learn More](#)

[1](#)
[2](#)
[3](#)

*LivePerson creates meaningful, real time customer connections that help businesses increase conversions and improve consumer experience.*




## Customer Success Story

“Not only has our proactive chat produced more conversions, we've seen customer satisfaction scores increase by 20%.”

[Watch Video](#)


- Cassie Haughey  
Beau-coup

## What's New

 <p>Adobe Triples Online Conversion Rates</p> <a href="#">Watch Video</a>	 <p>Lift Conversions and Transaction Values with LP Marketer</p> <a href="#">Watch Video</a>	 <p>LivePerson Announces the Latest Innovations in Chat</p> <a href="#">Read More</a>
---	---	--

## Introducing LP Marketer



Rob Deichert - Product Owner, LP Marketer

“LP Marketer allows you to segment your visitors and deliver targeted content which speaks to their specific needs at that particular time—helping you drive conversions and get the most out of your online investment.”

[read more](#)

## Connecting in a Complex World



Rob LoCascio - CEO and Founder

“We want the consumer to feel like they are being treated as special individuals, and companies can do this by connecting with them at the right time through the right channel.”

[read more](#)

## Products



Add a human touch to your website and create meaningful, real-time connections with your customers.

[Learn More](#)



Deliver fresh relevant and personalized content that creates a compelling online experience.

[Learn More](#)



Unlock the insights hidden in your customer conversations to reveal the genuine voice of your customers.

[Learn More](#)

## LivePerson Connect



[Learn more about Aspire 2011](#)

## Our Culture



[Employee Spotlight: Scott Stafiej](#)

## Market Leadership

Awards

■ LivePerson Wins 2011 SIIA CODIE Award

■ Forbes Names LivePerson Among Top 25 Tech Companies

■ LivePerson Wins 2011 Stivie Award



## Connect with one of our Business Solutions experts:

Learn how we deliver measurable results in online sales, marketing and support

### In Real-Time

#### News & Press Releases

##### Press Releases

LivePerson Announces Fourth Quarter and Full Year 2011 Financial Results

*Monday, February 13, 2012 - 16:10*

[More News](#)

#### Social

##### @LivePerson

LivePerson: @sheef623 Welcome to the @LivePerson team Sherif!

[View more](#)

#### Community

##### Customer Community

When exporting a chat/voice session transcript from within the Admin console GUI, the time settings revert to GMT. This is very confusing to the user...

[Read More](#)

#### Blogs

##### LivePerson Blog

Trojan virus removal is not a very simple course of action as we all are well informed that Trojan is amongst the worst personal computer viruses...

[Read More](#)

#### Industry Solutions

Retail  
Financial Services  
Technology  
Telco/Cable/Internet  
Travel & Hospitality  
Government  
Higher Education  
Charities & Non-Profits  
Marketing

#### Products & Services

LP Chat™  
LP Voice™  
LP Marketer™  
LP Insights™  
LP Email  
LP Knowledge Base  
Analytics Driven Engagement  
Live Experts  
LivePerson Labs  
Services  
Customer Support  
Product Training

#### Platform Capabilities

Analyze & Target  
Know Your Customer  
Platform Development  
Infrastructure

#### Market Leadership

#### About LivePerson

Core Values  
Investor Relations  
Our Partners  
Our Offices  
Contact Us  
Careers

#### News & Events

LP in the News  
Press Releases  
Awards  
Events

#### Support

Getting Started with LivePerson  
Customer Center  
Customer Community  
Knowledge Base  
Training

#### In the Loop

Follow on Facebook  
 Follow on Twitter  
 Watch Youtube Channel  
 Follow on Google+